We're going to talk about the difference between effective and ineffective questions and learn how to ask great questions that lead to insights that can help you solve business problems.

You may remember that these phases include ask, prepare, process, analyze, share, and act.

In the ask step, we define the problem we're solving and make sure that we fully understand stakeholder expectations. This will help keep you focused on the actual problem, which leads to more successful outcomes.

Structured thinking is the process of

- recognizing the current problem or situation,

- organizing available information,

- revealing gaps and opportunities, and

- identifying the options.